

Economic Development Advisory Committee

Location	Innisfail Shire Hall – Council Boardroom		
Date	Tuesday 27 th September 2022	Start Time	5:25pm
Purpose	First EDAC Meeting		

Present at Meeting			
Name	Position	Name	Position
Desiree Lake	EDA Committee Member	Daniel Horton	A/Director Delivery Services
Steven Bailey	EDA Committee Member	Cr Renee Musemeci	Councilor
Sandra Heinrich	EDA Committee Member	Kira Clark	Business and Industry Liaison Coordinator
David Singh	EDA Committee Member	David Goodman	A/ CEO
Liz Fabian	EDA Committee Member	Richard Blanchette	A/ Manager Community Relations and Services

Apologies			
Name	Position	Name	Position
Tony Camulgia	EDA Committee Member		
Sam Charlton	EDA Committee Member		
Patrick Bluett	EDA Committee Member		

Item		Facilitator	
1.	Introduction to EDAC	Chair – Cr Mcleod	Chair welcomed the EDAC Members and expressed gratitude for the willingness to represent the broader Cassowary Coast. Chair clarified the purpose of the EDAC being to shape and provide input into the Economic Development Strategy and the Economic Future of the Cassowary Coast
2.	Terms of Appointment	Kira Clark	KC – Appointment are for 12 months and members may be provided an opportunity to extend for further 12 months. Members who are absent from two consecutive meetings without apology will be assumed to have resigned.

			Vacancies may be filled by the Executive Support Team. Currently 2 Vacancy's to fill.
3.	Confidentiality	Kira Clark	All attending members received a copy of Council's Privacy and Confidentiality Policy. KC clarified that the Policy applies to all Cr's. Council Employees, contractors and Volunteers. EDAC Members are Volunteers and as such the Policy applies.
4.	Parklet Guidelines and Policy	Kira Clark	<ul style="list-style-type: none"> • Parklet Guidelines and Policy taken to LGM – 29th September • Transformation of car parking bays to create new spaces for activation throughout Cassowary Coast. • Located on Council owned roads • Responsibility with the applicant to design, construct and install. • Fees and charges applicable <p>Q's and Comments :</p> <p>Q: David – Is there a limit to how many parklets can be approved in a street?</p> <p>A: KC – The policy and guideline do not stipulate a limit however it does outline a Consultation and Engagement requirement being 75% of businesses within 50 meters are required to agree. Each application is considered individually with due consideration given to available parking spaces.</p> <p>Q: Steven- Is this extended to traders such as Walla's fish and chips?</p> <p>A: KC – Itinerant Traders are not eligible under the proposed policy and guideline however it is important to note this is for review within 12 months of approval.</p> <p>Comment: Steven- This is a good baseline for the program and can move from there.</p>
5.	Community Voice Action Plan Economic Update	Richard Blanchette	<p>In April 2022, Council asked our community to join the conversation and share feedback on what is important to residents and where Council should focus its attentions through the Cassowary Coast Community Scorecard. Top priorities identified by the community.</p> <p>5. Economic Development and Jobs</p> <ul style="list-style-type: none"> • Implement Council's 'Grow our Own' Program to increase skilled workers in Cassowary Coast – This is progressing well and is all about developing the talent available on the Cassowary Coast • Establish Economic Development Advisory Committee • Award contract for Economic Development Strategy consultant

			<p>Q's and Comments :</p> <p>Comment – DH – Dan emphasised the importance of the EDS and the progression of this, how the EDAC is crucial to seeing this move forward. The next meeting will see a DRAFT scope for review presented to the EDAC for consideration and input.</p>
6.	Draft Unsealed Road Improvement Plan	<p>David Goodman</p>	<p>DG - Unsealed road improvement Plan a top priority through the community scorecard, Identified in the Operational Plan this year, Council has engaged with Shepard Services – Consulting Firm with a lot of experience in providing advice to Councils in particular on their experience with unsealed roads. Mackay regional Council is their flagship Council and is used as the success story.</p> <p>The review states we are doing a lot of things right but there is work to be done.</p> <p>Short, Medium and Long Term Strategies for improvement have been developed The hope is Council will adopt the plan for consultation with community.</p> <p>Engagement will be focused on the key strategies and priorities to make sure Council is getting this right. The hope is the Short Term Strategies (Low hanging fruit) will ensure the community see change happening and will support</p> <p>Q's and Comments :</p> <p>Q: David – What will be the consultation process? There is concern that a FB post won't be sufficient, The users of the road are key to successful consultation. There have been instances where perceived improvements have been made and it has actually become more dangerous.</p> <p>A: The intention will be for the plan to go out for a four week period, consultation will be through the HIVE platform. This is the great thing about the formation of the EDAC as well, you are hearing about this early and can ensure that it is distributed through to your members to allow ample time.</p> <p>Comment: Cr McLeod – If there is an instance where you have identified a danger or area for improvement it is important to lodge a customer request so council is aware and can work towards resolving this.</p>
7.	Regional Infrastructure Plan	<p>Daniel Horton</p>	<p>Regional Infrastructure Plan is crucial and will be completed in the next twelve months to two years, it is important we get into that what we want from a transport point of view.</p>

		<p>Bypass, Light Rail discussed. The Regional Infrastructure Plan will also influence the Planning Scheme. It is important that EDAC and key representatives are consulted throughout the process. Higher order plans such as this are very important to get right and ensure the Cassowary Coast Region is represented.</p> <p>Q's and Comments :</p> <p>Q: Sandra – How do we ensure we are involved in the consultation?</p> <p>A: Dan – The EDAC will be involved in the consultation and made aware of any availability for broader consultation through the Executive Support Team</p>
8.	Members Minute	<p>SANDRA: Grateful to be involved in the EDAC and to have a platform to bring forward key concerns and feedback. Communication is an area that can be improved, Sporadic FB posts don't provide enough time to get information through to growers, Innisfail Canegrowers represent 75% of growers in the area if council considered targeted communication this would allow for more valuable feedback that will inform how Council prioritise moving forward.</p> <p>STEVEN: Great to see where is Council heading, Good to have some long term planning to attract business and people into the place and get some long terms plan in place that generate excitement and communicate that out. If people are excited about what is happening and how we are moving forward they are more likely to come along.</p> <p>LIZ: Excited she grew up here and can see so many opportunities just passing us by and. Extra special interest, client has just gained lease on the marina and great to see that council is focusing on the waterfront and it is a much underutilised asset. Bypass needs to happen sooner rather than later.</p> <p>Comment: DG- we can only read the tea leaves and it will be out of our control BUT what is in our control is to be proactive and support the community who might be affected, Innisfail CBD Revitalisation falls into this and we are extending the scope of this concept for improvement. Council is ensuring that we have the plans sitting in the draw ready to go so we can take this to the minister and premier for the benefit of the community.</p> <p>DESIREE: Excited from down the bottom end of Cardwell it is great to be involved with other industry, and I can take</p>

			<p>information and feedback back through to the chamber and share with the community.</p> <p>DAVID: One more item – Accommodation, I am seeing illegal camping and permanent camping and I am seeing this in the scrubs. Cane industry is struggling for workers and we may have to rely on the pacific islanders and they require accommodation and seeing there may be issues accommodation wise.</p> <p>Comment – Cr McLeod: FNQ Economic Strategy Workshop and – Key Challenges identified – Housing, Workforce, Health were highlighted. Pacific Island Scheme also tabled and once they have collaborated all of the data and discussed key outcomes bringing the outcome and data backed through to the group. Concerns around safety of these campers. Please report this when it is happening Local Laws process to deal with this.</p> <p>Comment – Dan Horton: Getting the planning scheme right on the density is crucial to housing issues throughout the region. Council is approving developments and planning regs have been changed by the minister this week regarding granny flats provisions have been given because of the current problems</p>
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Meeting Closed	6:18pm
Next Meeting	8 th November -5:30pm